

Bad Blood

Cut along the dashed lines and pass the cards around the table.

WARM-UP

1

Where did you do most of your reading of this one, and did you need a cup of tea nearby to steady your nerves?

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WARM-UP

2

What was the first moment in the book that made you put it down and say 'oh no' out loud?

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DISCUSSION

3

The book is full of people who wanted very badly to believe. When in your own life have you wanted something to be true so much that you almost talked yourself into it?

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DISCUSSION

4

So much of this story turns on charisma. Who in your life has that kind of magnetic pull, and how do you stay grounded around it?

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DISCUSSION

5

Many employees stayed long after their gut told them to leave. What has made it hard for you to walk away from a job, group, or situation that didn't feel right?

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DISCUSSION

6

The whistleblowers risked a lot to speak up. Was there a small moment in your own life when you spoke up (or wish you had), and what gave you the courage or held you back?

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DEEP

7

Reading this, did you feel more sympathy or more frustration toward the people caught inside the company, and did that feeling shift as the story unfolded?

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DEEP

8

After finishing, how has this book quietly changed the way you listen to a big promise, whether from a brand, a boss, or a friend?

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